

Foodlink Foundation

Replacing Hunger with a Smile

膳心連基金

除飢困 展歡容

Annual Report 2019 – 2020

年度報告 2019 – 2020





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Message from Executive Director

A year ago, we celebrated our tenth anniversary. That occasion represented a decade of Foodlink Foundation's role in food recovery and feeding the needy and underprivileged in Hong Kong. Our beneficiaries include homeless individuals living in shelters, street-sleepers, migrants, asylum seekers, the unemployed, the elderly, and disenfranchised individuals and families.

Today, a year on, I am pleased to report that we have been unflagging in delivering our mission, even though the situation in Hong Kong and elsewhere has been especially challenging over the past 12 months.

Whenever disruptions occur to society, the ones to suffer most are the poor and underserved.

But I am incredibly proud of my staff who relentlessly continue to collect unwanted food to serve to the

needy. This year, our operations were directly affected by social unrest and the onset of COVID-19 but in the true spirit of Hong Kong, the Foodlink team worked even harder to salvage 564 tonnes of food for distribution despite the worsening conditions that they encountered every day.

And we could not have done this without the support of our food donors, sponsors, partners and volunteers. Thank you once again from the bottom of my heart!

It is said that adversity makes for new bedfellows. In a way, that is true for us. We are delighted to announce that as well as new corporate partners and sponsors that have decided to join us on our journey, we are also tapping into unlikely sources of food donations. One sector we have found to be a generous partner is the cruise liner business. With COVID-19 affecting the tourism industry, there is a surplus of food which can

be put to good use and feed hungry families affected by the pandemic conditions.

We have also used our limited resources to stay engaged with the community. Our new kitchen was able to host a handful of gatherings before social distancing kicked in.

I mentioned the grittiness and determination of the spirit of Hong Kong above. This past year has been tough and I have no doubt that the following years to come will be even tougher with economic and health challenges prevailing. But I believe the perseverance of our dedicated team - and with your care and support - we will overcome these stresses and emerge stronger and better.

And let us not forget our purpose - to put a smile on the face of the hungry!

Executive Director
Robin Hwang

Our Mission

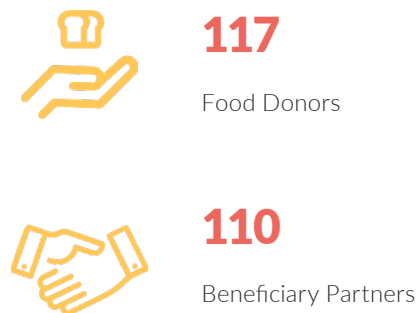
The vision at Foodlink is to ensure every needy person has access to a hot, healthy meal. We collect safe-to-eat surplus food from F&B outlets and deliver to those in need. The benefits are twofold - while reducing hunger we also reduce the pressure on our city's landfills.

Year Impact Overview

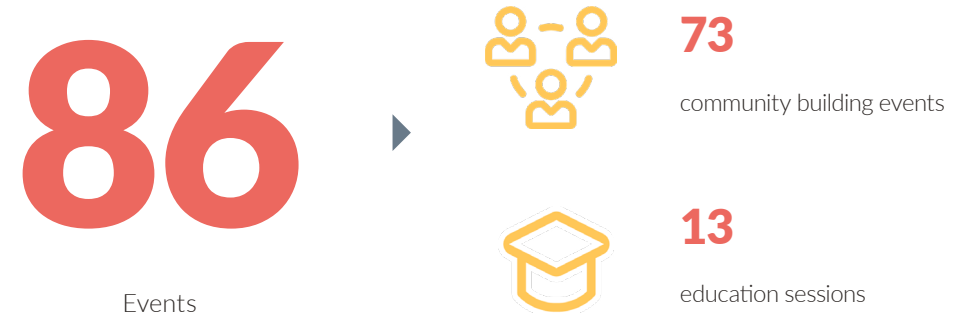
Our Impact



Our Community



Our Engagement



Our Programmes



Hot Food Programme

Food donors sort the surplus food into sanitised containers for our drivers to pick up, drivers then swiftly deliver the collected food to our beneficiary partners, where the food is reheated and served on-site to the needy free of charge.



Bread Programme

We collaborate closely with bakery chains that donate their unsold bread. Our role is to match and connect bakeries with our partners in the community, so that their staff or volunteers will pick up the leftover bread directly from shops and redistribute the bread to the beneficiaries.



Banquet Programme

We also collect surplus food from banquets, weddings and other events, and deliver the food to our partners. This food comprises the last few dishes – meat, rice and noodles– which are left virtually untouched as guests are full after indulging on earlier dishes.



Trimmings Programme

In hotels, normal cooking operations leave behind a lot of trimmings that are still perfectly edible. Our hotel partners kindly donate the trimmings from their kitchens, which we deliver to our partners, where they could use the trimmings to supplement the meals for the needy.



Product Donations

We accept miscellaneous products donated to us free of charge by food distributors, catering companies and corporates, which include canned or packaged food items that are still safe to eat. They are then sorted and delivered to our partners according to the needs of their service beneficiaries.

Impact at a Glance



Impact Data #1

Every HK\$3.6 can provide a hot and nutritious meal to someone in need.



Impact Data #2

Work with 110 beneficiary partners to fight hunger.



Fulfill Sustainable Development Goals



Year in Review

The previous year, we recognized the hard times ahead so we committed ourselves to building resilience and character to weather the storms. We did not realize how true our actions would ring.



Rebuilding our resources

Sharp tools make good work. The demand for our services pushed us to recognize that we needed better equipment to improve our efficiency. Thanks to the generosity of the HK Jockey Club, we were able to buy a new van to replace our exhausted vehicle fleet.

Continually working to cheer up the underprivileged community

Bringing a warm and positive spirit is important to support needy communities to let them know we have not forgotten them.

Many of the elderly today helped build Hong Kong into the bustling thriving city it is now. To celebrate their efforts, we held a Winter Solstice Poon Choi party (sponsored by TVB) for 400 elderly from 2 NGO partners: *The Neighbourhood Advice-Action Council* & *Buddhist Ching Hang Neighbourhood Elderly Centre*.



Not forgetting the future citizens of Hong Kong, we treated children of poor families to a cooking adventure with Disney, where they spent the day with Disney Character CookieAnn and learnt about the importance of not wasting food.



Innovation to find new food partners

In a first for us this year, we are privileged to count Star Cruise, a cruise liner, as a food donor partner. As of this year, we are making regular collections from a non-land based source. This important step makes us the first and the only food recycling organization in Hong Kong that collects safe-to-eat surplus food from cruises.

Walking the talk

As well as collaborating with CSR partners in upcycling surplus food and waste materials, we have been raising awareness by working with corporate partners and educating the youth.



ESF Agents of Change



Creative ways to engage volunteers

We ran over 20 food making workshops to engage corporate partners from different sectors and to highlight the importance and the philosophy of corporate engagement/organizing CSR activities. It was a true learning experience for some of the volunteers who were unaware of the plight of the needy and hungry in Hong Kong and the environmental impact of food waste.

Coping with the pandemic

COVID-19 hit Hong Kong and the rest of the world by surprise. We had to move fast to provide food and hygiene products (sanitizer, masks) to the vulnerable ones. We swiftly used our established relationships with corporate partners to appeal for food packs and other donations from them. Despite the disruptions and strict constraints, it was a time where Hong Kong's true caring spirit emerged.



Showing others it can be done

It has been a stressful year and the future portends even harder times ahead. But we are pleased to report that our contributions to the environment were recognized through being awarded the HKAEE Silver Award for our efforts in diverting food waste from landfills and at the same time having a huge social impact in the lives of the underprivileged.

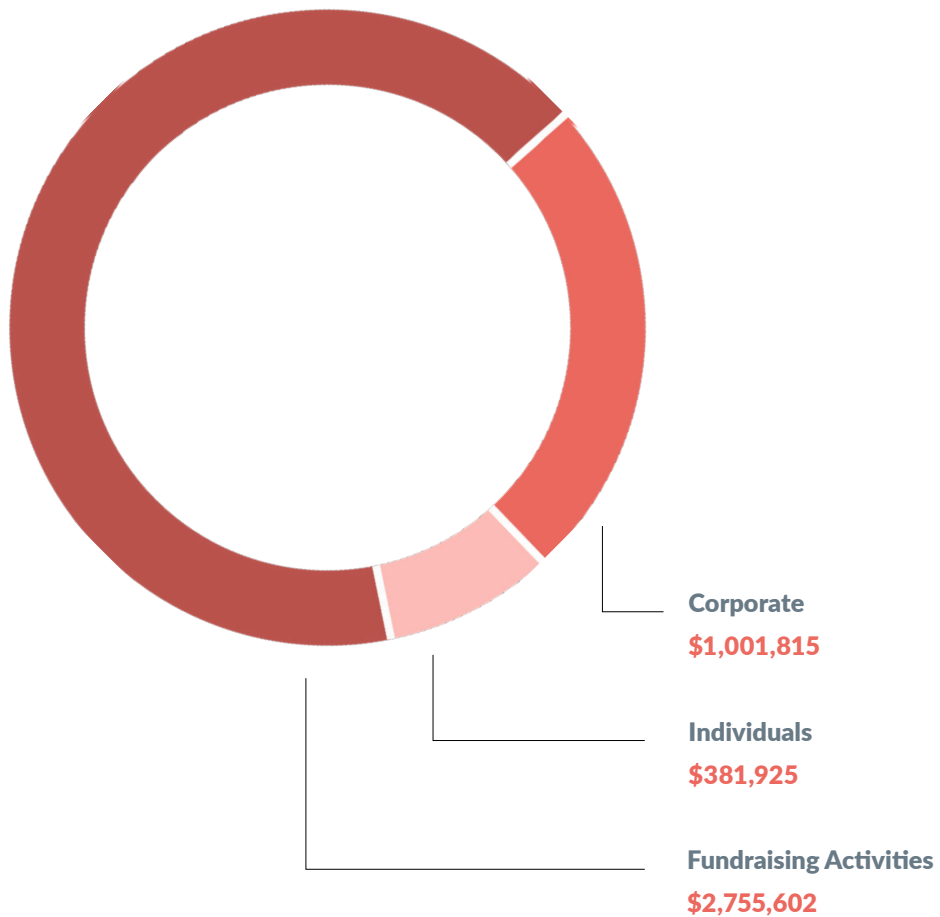
The award was a privilege but it sends out a clear message to others: IT CAN BE DONE!

Put others ahead of yourself - and the rewards are significant.

Financial Report

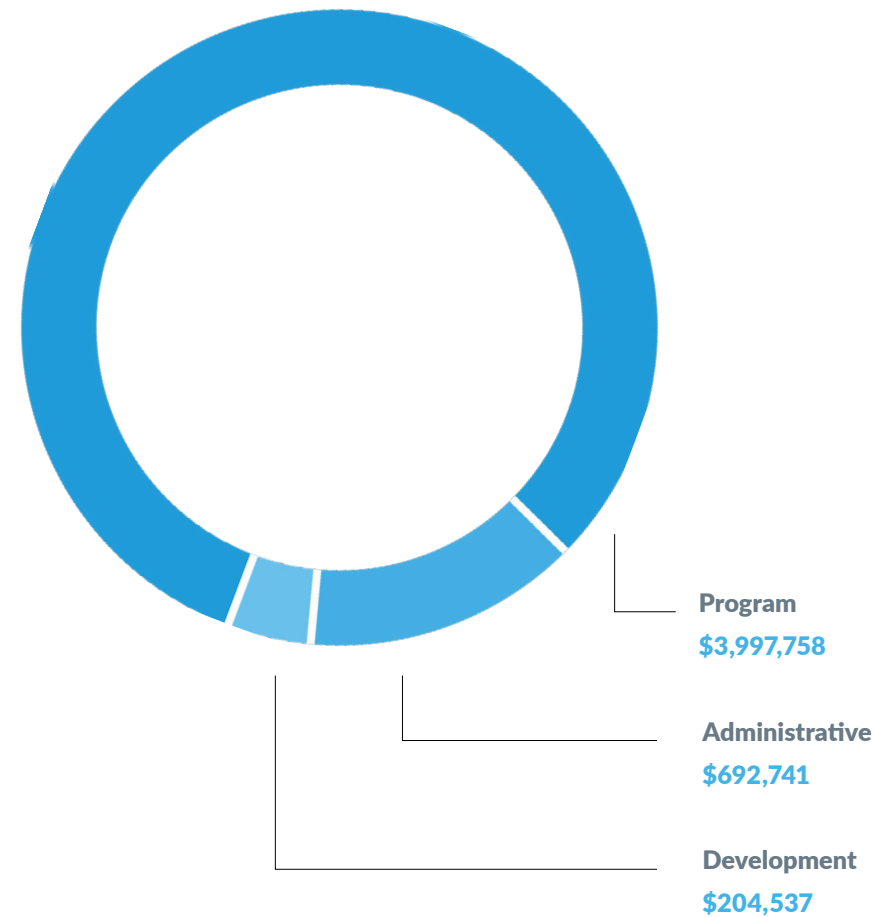
Total Donations

\$4,139,342



Total Expenses

\$4,895,036



Acknowledgements

Bloomberg



L'ORÉAL

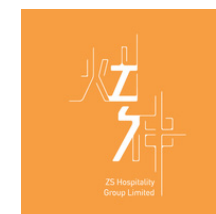
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Acknowledgements

Major Food Donors

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- A & W Food Service Limited
- Aberdeen Marina Club
- Amoy Food Limited
- Aqua Green
- Arome
- Australian International School
- Hong Kong Canteen
- Best Western Hotel Causeway Bay
- Bloomberg L.P.
- C.P.F. Hong Kong Company Limited
- Canadian International School Canteen
- Central and Western District
- Saint Anthony's School
- Circle K
- City Garden Hotel Hong Kong
- Classic Fine Foods (Hong Kong) Limited
- Conrad Hong Kong
- Cordis, Hong Kong
- Courtyard by Marriott Hong Kong
- Courtyard by Marriott Sha Tin
- CP Merchandising Company Limited
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- EAST Hong Kong
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- Hong Kong Jockey Club
- Hong Kong Ocean Park Marriott Hotel
- Hong Kong Parkview
- Hotel ICON
- Hotel Jen Hong Kong
- HSBC Staff Canteen
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- Hyatt Regency Hong Kong, Tsim Sha Tsui
- Independent Schools Foundation
- Academy Canteen
- InterContinental Grand Stanford Hong Kong
- InterContinental Hong Kong
- International Christian School Canteen
- Island Pacific Hotel Hong Kong
- Island Shangri-La Hong Kong
- Italian Tomato
- JW Marriott Hotel Hong Kong
- Kee Wah Bakery
- Kellett School (Kowloon Bay) Canteen
- Kerry Hotel, Hong Kong
- KFC Hong Kong
- King George V School Canteen
- Kowloon Shangri-La Hong Kong
- KPMG Staff Canteen
- Lactalis Hong Kong Limited
- Le Méridien Cyberport
- LEI food & drinks company
- L'hotel Causeway Bay Harbour View
- L'hotel élan
- L'hotel Island South
- L'hotel Nina Et Convention Centre
- Li Po Chun United World College of Hong Kong Canteen
- L'Oréal Hong Kong Limited
- Maison Eric Kayser Hong Kong
- Mandarin Oriental Hong Kong
- Mannings
- Marco Polo Hongkong Hotel
- Marks & Spencer
- Maxim's
- Morgan Stanley Staff Canteen
- Murray, the niccola hotel
- New World Millennium Hong Kong Hotel
- Novotel Century Hong Kong
- Novotel Citygate Hong Kong
- Novotel Hong Kong Nathan Road Kowloon
- Pentahotel Hong Kong, Kowloon
- Prince, Hong Kong
- Ramada Hong Kong Harbour View
- Regal Hotels International Holdings
- Renaissance Harbour View Hotel Hong Kong
- Repulse Bay Company Limited
- Royal Hong Kong Yacht Club
- Saint Honore Cake Shop
- Sheraton Hong Kong Hotel & Towers
- Sift Desserts
- Singapore International School
- Hong Kong Canteen
- Sino Group
- South Island School
- Stamford American International School
- Star Cruises (Hong Kong) Limited
- The Aberdeen Marina Club
- The Charterhouse Causeway Bay Hong Kong
- The Cityview
- The Emperor Hotel
- The Foreign Correspondents' Club, Hong Kong
- The French International School of HK
- The Harbourview
- The Hong Kong Bankers Club
- The Hong Kong Country Club
- The Langham Hong Kong
- The Mira Hong Kong
- The Murray, Hong Kong, a Niccolo Hotel
- The Peninsula Hong Kong
- The Ritz-Carlton, Hong Kong
- The Royal Garden
- The Royal Pacific Hotel and Towers
- UBS, IFC
- W Hong Kong
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- Yamazaki
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Acknowledgements

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- Stone Pole Limited (Suzanne Poon)
- Superl Holdings Limited
- The Church of Jesus Christ of Latter-Day Saints HK
- The Hong Kong Indian Women's Club
- The Irish Pub
- United Overseas Bank Limited
- Virginia Yim Tsui Yuk Shan
- Vivian Tsung
- Young Johnathan CK



Thank you

for your efforts in replacing hunger with a smile

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